



Join us to celebrate 60 years of connecting people and nature. Sponsorships provide a valuable opportunity for exposure to our active and engaged community of members and program attendees. In addition, your sponsorship helps ensure we can continue our innovative educational offerings, pioneering environmental art programs, and dedicated land stewardship for another 60 years.

**Sponsors will be recognized at four of our largest and longest-running events. Special customized event sponsorships for smaller events and in-kind donations for all events are available. Please inquire for details.**

### Sponsorship Opportunities 2025

#### SASSAFRAS SPONSOR: \$20,000+

- 🍁 Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all four events
- 🍁 Company name and logo on event website
- 🍁 Dedicated Social Media Shoutouts leading up to events
- 🍁 Company info table with signage at the Native Plant Sale, Naturepalooza, and Halloween Hikes & Hayrides
- 🍁 Listing on the special event invitations and event signage (including website and e-blasts leading up to the event)
- 🍁 8 tickets to attend the 60th Anniversary event
- 🍁 8 tickets to the VIP pre-event reception for the 60th Anniversary event

#### WHITE OAK SPONSOR: \$15,000 - \$19,999

- 🍁 Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all four events
- 🍁 Company name and logo on event website
- 🍁 Company info table with signage at the Native Plant Sale, Naturepalooza, and Halloween Hikes & Hayrides
- 🍁 Listing on the special event invitations and event signage (including website and e-blasts leading up to the event)
- 🍁 6 tickets to attend the 60th Anniversary event
- 🍁 6 tickets to the VIP pre-event reception for the 60th Anniversary event

#### PINE SPONSOR: \$10,000 - \$14,999

- 🍁 Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all four events
- 🍁 Company info table with signage at the Native Plant Sale, Naturepalooza, and Halloween Hikes & Hayrides
- 🍁 Listing on the special event invitations and event signage (including website and e-blasts leading up to the event)
- 🍁 4 tickets to attend the 60th Anniversary event
- 🍁 4 tickets to the VIP pre-event reception for the 60th Anniversary event

#### SYCAMORE SPONSOR: \$5,000 - \$9,999

- 🍁 Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all four events
- 🍁 Listing on the Enchanted Forest invitation and event signage (including website and e-blasts leading up to the event)
- 🍁 2 tickets to attend the 60th Anniversary event
- 🍁 2 tickets to the VIP pre-event reception for the 60th Anniversary event

#### BEECH SPONSOR: \$2,500 - \$4,999

- 🍁 Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all four events
- 🍁 Listing on the Enchanted Forest invitation and event signage (including website and e-blasts leading up to the event)
- 🍁 2 tickets to attend the 60th Anniversary event

## Event Details 2025

### WINTERFEST FOR WILDLIFE

*Date:* February

As Philadelphia's only certified Wildlife Clinic, we are spending the month of February celebrating the hard work our clinic staff does with a slate of events - including our annual Owl Prowl night exploration and a Vegan cheese tasting. Help us prepare for the spring - the clinic's busiest time of year - and have a bit of fun along the way!

*Attendance:* 200

### NATUREPALOOZA! EARTH DAY FESTIVAL

*Date:* April 26th

Celebrate all things natural at our annual family-friendly Earth Day festival, a tradition running for more than 15 years. Live music, live animal shows, nature walks, a food court, games, participatory art events, and more. Explore the great outdoors at one of Philly's largest Earth Day celebrations.

*Attendance:* 600 -700

### HALLOWEEN HIKES & HAYRIDES

*Date:* October 24th-25th

This Philly tradition, which has been running since the 70s, celebrates the season by bringing families out into nature for a night of fall-themed activities. Children can meet animal friends - and even talk to some with our Forest Friends Hike, listen for woodland creatures on hay ride, make s'more in the outdoors, and have a Halloween celebration with an emphasis on the magic of the outdoors.

*Attendance:* 600-700

### SCHUYLKILL CENTER 60TH ANNIVERSARY

*Date:* November 13th

Join us for a special evening as we celebrate 60 years of conservation, education, and community at the Schuylkill Center! This milestone event will be a ticketed celebration featuring a memorable night of reflections, festivities, and inspiring moments. It's a time to honor the past, present, and future of the Schuylkill Center's work in preserving nature and connecting people to the environment. Stay tuned for more details as we get closer!

*Attendance:* 85

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All events are actively promoted to Schuylkill Center's active membership and on the Schuylkill Center's website.  
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### SPONSORSHIP FORM

Business or Name of Individual (Please list your name as you would like it to be printed) : \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

#### Sponsorship Level:

- Sassafras Sponsor, \$20,000+       White Oak Sponsor, \$15,000-\$19,999       Pine Sponsor, \$10,000-\$14,999  
 Sycamore Sponsor, \$5,000-\$9,999       Beech Sponsor, \$2,500-\$4,999       Other

Please list your desired amount: \$ \_\_\_\_\_

Payment Method:  Check (made payable to the Schuylkill Center)  Visa  M/C  Other \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

Company logo will be emailed (as a jpeg or pdf) to [caroline@schuylkillcenter.org](mailto:caroline@schuylkillcenter.org).

Please return form to:

Caroline Linz, Director of Development Schuylkill Center for Environmental Education 8480 Hagy's Mill Road  
Philadelphia, PA 19128