



Winterfest for Wildlife is a February campaign celebrating wildlife rehabilitation and supporting the Wildlife Clinic. This month-long initiative will feature online storytelling, a fundraising campaign, and three smaller events highlighting the vital work of the Clinic and its connection to the Schuylkill Center. The campaign will culminate in an intimate evening event on the last day of the month, offering a unique experience inspired by the original Winterfest, but on a more focused and manageable scale.

### **Winterfest Sponsorship Opportunities**

#### **EASTERN SCREECH OWL: \$20,000+**

- ✿ Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all Winterfest events
- ✿ Company name and logo on Winterfest event website
- ✿ Dedicated Social Media Shoutouts leading up to Winterfest events
- ✿ Company info table with signage at Owl Prowl
- ✿ Listing on the special event invitations and event signage (including website and e-blasts leading up to the Winterfest events)
- ✿ 4 tickets to attend a special sponsor event (TBD)

#### **BOX TURTLE: \$15,000 - 19,999**

- ✿ Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all Winterfest events
- ✿ Company name and logo on Winterfest event website
- ✿ Dedicated Social Media Shoutouts leading up to Winterfest events
- ✿ Company info table with signage at Owl Prowl
- ✿ Listing on the special event invitations and event signage (including website and e-blasts leading up to the Winterfest events)
- ✿ 2 tickets to attend a special sponsor event (TBD)

#### **OPOSSUM: \$10,000 - \$14,999**

- ✿ Company name and logo on the event sign displayed at the main entrance to the Schuylkill Center for all Winterfest events
- ✿ Company name and logo on Winterfest event website
- ✿ Dedicated Social Media Shoutouts leading up to Winterfest events
- ✿ Company info table with signage at Owl Prowl
- ✿ Listing on the special event invitations and event signage (including website and e-blasts leading up to the Winterfest events)

#### **RED TAIL HAWK: \$5,000-\$9,999**

- ✿ Company name and logo on Winterfest event website
- ✿ Dedicated Social Media Shoutouts leading up to Winterfest events
- ✿ Company info table with signage at Owl Prowl
- ✿ Listing on the special event invitations and event signage (including website and e-blasts leading up to the Winterfest events)

#### **CHIPMUNK: \$2,500**

- ✿ Company name and logo on Winterfest event website
- ✿ Dedicated Social Media Shoutouts leading up to Winterfest events
- ✿ Listing on the special event invitations and event signage (including website and e-blasts leading up to the Winterfest events)

## Event Details 2025

### OWL PROWL

*Date:* February 7th

Our longstanding tradition of celebrating nature's nighttime native - Owl Prowl - returns this year with an emphasis on rehabilitation. We begin the evening with an owl meet-and-greet, followed by some educational activities and a nighttime hike in search of our resident owls. Owl Prowl has drawn nature enthusiasts and citizen scientists to the Center for more than 10 years.

### VEGAN VALENTINE'S

*Date:* February 13th

Eat, drink and be Vegan! Enjoy a specially prepared vegan meal here at the Schuylkill Center, prepared by local chefs. Pair your vegan delicacies with some local beverages. In addition to this one-night-only dinner event, some of Philly's best vegan food spots, including Batter & Crumbs bakery and 20th St Pizza, will be celebrating the vegan community with us throughout the month in support of the Wildlife Clinic.

### TOAD DETOUR

*Date:* February-June

The Schuylkill Center's dedicated staff and volunteers have safely guided American toads across the road, from our 365 acres to just across the reservoir just across the way in order to support their breeding season. The Toad Detour team watches the roads and the weather with vigilance, setting out any evening that the toads may roam and acting as traffic control between our world and theirs. As the only known team of individuals acting as traffic control for toads, the Toad Detour is always a great spotlight on the Schuylkill Center's work.

### WINTER NIGHT HIKE

*Date:* February 27

See the woods from a whole new perspective as we gather for an evening of exploration while the sun sets. Together we will create our own lanterns, then take a guided hike with our educators through the trails. There is no better time to see the vastness of our forest than now, while the trees are still bare and the nights are quiet. We will be sharing hot cocoa, crafts, and laughs as we take this meditative walk on one of our many trails.

All events are actively promoted to Schuylkill Center's active membership and on the Schuylkill Center's website.

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### SPONSORSHIP FORM

Business or Name of Individual (Please list your name as you would like it to be printed) : \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

#### Sponsorship Level:

- Eastern Screech Owl, \$20,000+     Box Turtle, \$15,000     Opossum, \$10,000  
 Red Tail Hawk, \$5,000     Chipmunk, \$2,500     Other, \$ \_\_\_\_\_

Payment Method:  Check (made payable to the Schuylkill Center)  Visa  M/C

Cardholder Name: \_\_\_\_\_ Account #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

Company logo will be emailed (as a jpeg or pdf) to [caroline@schuylkillcenter.org](mailto:caroline@schuylkillcenter.org).

Please return form to:

Caroline Linz, Director of Development Schuylkill Center for Environmental Education 8480 Hagy's Mill Road  
Philadelphia, PA 19128